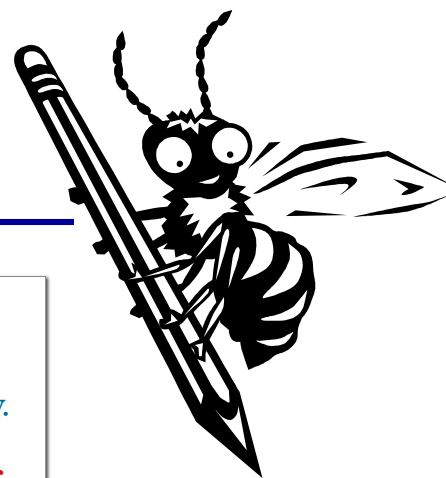


Youth Services Notes



August 2, 2010, Issue 28

Public Service Announcements with Curious George

The Library of Congress partnered with the Ad Council, Universal Partnerships & Licensing and Houghton Mifflin Harcourt Publishing Company to develop public service announcements (see www.read.gov/ads/index.html) featuring the iconic characters from the Curious George to encourage parents to read with their children. The television, print and outdoor PSAs feature George and his best friend and mentor, “The Man in the Yellow Hat” reading books together asking parents to “Read to your child today and inspire a lifelong love of reading.” (From <http://www.read.gov/curious/>)

Curious? See also

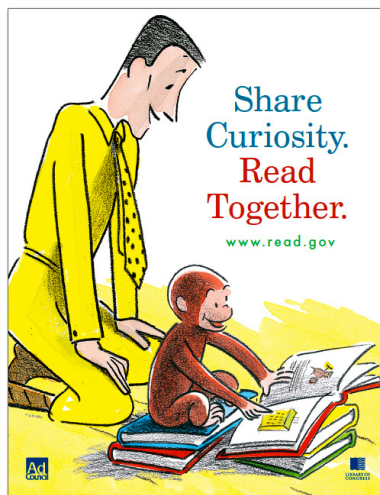
Houghton and Mifflin website (www.houghtonmifflinbooks.com/features/cgsite/)

PBS website (<http://pbskids.org/curiousgeorge/>)

ALA store website (www.alastore.ala.org/detail.aspx?ID=1238)

Movie in the making ? (<http://moviesblog.mtv.com/2010/08/02/curious-george-movie-coming-from-despicable-me-creators/>)

Curious George and related characters, created by Margret and H. A. Rey, are copyrighted and trademarked by Houghton Mifflin Harcourt Publishing Company and used under license. Licensed by Universal Studios Licensing LLLP. All Rights Reserved.



Points of Interest

If you have pictures of your library displays, programs or first day event for the summer reading program, could you please send Enid a copy?

Also, we would like 92 copies of your summer reading program brochure.

One will be kept on file at the Library of Virginia and the rest will be given to the other libraries at the September Directors Meeting.
Thanks!

Winter Reading Program

To place your orders for the 2011 Winter Reading Program, please complete the online form at <http://www.vpl.lib.va.us/youth-services/winter-reading-program/winter-reading-program.html>



Story Blocks

www.StoryBlocks.org is a new website of one-minute videos of fingerplays with an early literacy tip integrated into each one. This has been an LSTA project by Colorado Libraries for Early Literacy (CLEL) and the Colorado State Library, with our local PBS station as an active partner. They've also put it on their website and are promoting it through their contacts and lists. Tagline: Songs and Rhymes that Build Readers. Do check us out .

I really need your help for the evaluation for the LSTA report. There are 2 Feedback Forms: one for parents/caregivers and one for library staff / childcare provider staff.

1. Please visit the site and fill out a Feedback Form.
2. Please pass this along and get as many people as possible to fill out one of the linked Feedback Forms.
3. Comments or “stories” in the comments box will also help in evaluating the project.

Needless to say, we're looking for further funding to increase the number of videos. Lots of filled-out evaluations and comments will help that process. Many thanks and I hope you enjoy StoryBlocks!



Toddler Outreach Programs

I received a lot of replies with excellent information to my original post, and I'll compile them here for anyone who is interested. My original post was:
We will soon be starting an outreach program to bring our Toddler Time program to home day care providers. I would be grateful to hear from anyone who has done a program like this in the past. My main challenge, I think, will be going from a format with one or two children max per parent to one or possibly two caregivers with several children. We will also be sending home a parent-child activity after every visit. If anyone can share experiences with a program like this I would really appreciate it.

Angela Falsey- Sarasota County Libraries

"We created boxes of books to leave with the provider to share until the next visit. We rotated the boxes between each provider location monthly so they had 9 different collections during the school year. We included a list of titles so they could keep them in the box (or at least wrangle them in time for the next visit) Inside each book we placed a sticker that listed ways the book could be used to enhance the early literacy skills we share. Just a couple... so that the provider had a jumping off place."

"I do outreach story times to daycares in our area. It is definitely a little more challenging because of the reason you mentioned. I visit each daycare once a month, so I plan one story time for the month and just do it over and over. I usually complete about 25 outreach story times each month, including, daycares and classroom visits. Most of the daycares have a pretty good routine and the kids know what they are supposed to do at story time. Don't get me wrong, it can be a little hectic, especially with the younger kids. I do a couple stories, maybe a song and a craft with most of them. The best advice I can give is to be flexible!!! I sometimes start out with one idea and after I've done it once or twice, I tweak things and change it around. I really enjoy doing these story times because I reach so many kids who would probably not come to the library at all, yet, if I see them in the store, they say, "Mommy! It's the Library Lady!"

"I go twice a week to day care facilities. I prepare a storytime as I would for an in-house program. I provide supportive activity sheets that include the words to the

fingerplays/songs we do and a sheet for the teachers on incorporating what I did into their curriculum. I do consciously incorporate early literacy skills into the program as this is what our administration wants us to do anyway. I am attaching 2 examples of the teacher notes so that you can see what I mean. One is for a Mother Goose/Toddler program and the other for a Preschool program."

"Your home day care providers will have a limited number of children that they can be responsible for. 5, I think. The problem will be the 1 child who decides they don't want to participate for whatever reason. I can guarantee that your first couple of times will most likely seem unorganized and frustrating but as

you develop a program format that suits them and the more they get used to it, the better it should get. Keep in mind that with this age you will still have some bad days. Children tend to be a little like sheep. What one does, the others want to do too. Request that the Day Care Provider participate too. Be prepared to throw in additional songs or fingerplays if needed."

"My experience in doing this type of outreach is that the daycare providers love to have you come in to read books and spend time doing other literacy activities with the children. The children are generally on their best behavior

(Continued on page 4)





Upcoming Training Workshops

To Register for a workshop, please go to <http://host5.evanced.info/lva/evanced/eventcalendar.asp> or <http://www.vpl.lib.va.us/> and click on calendar of events and the date of the program. Complete the online form. If you have any questions, please contact Enid Costley at enid.costley@lva.virginia.gov or 804.692.3765

Early Literacy and Books Making Connections

Taught by **Saroj Ghoting**

Course Begins September 20

Class is limited 25 people. Cost \$25.00.

This four-week online course is a basic introduction to the six early literacy skills as set forth in the *Every Child Ready to Read @ Your library Initiative* from the Public Library Association and the Association for Library Service to Children of the American Library Association.

Required reading "Ages and Stages" by Karen Miller will be provided.

Participants will also be required to read "Bunny Fun" by Sarah Week .



Connecting Young Adults and Libraries

Taught by **Michele Gorman**

Course begins September 20

Cost \$25.00

During this four week online course —

- Participants will explore the connections between healthy youth development and library services to teens.
- Participants will learn how to identify and meet the needs of teens with high-interest, innovative programming.
- Participants will gain knowledge of Teen Read Week (the national celebration of teens and reading sponsored by the Young Adult Library Services Association) and learn how to plan and implement programming that directly corresponds with this week-long celebration.

- Participants will learn about why program evaluation is a key component of serving teens in libraries.
- Participants will have opportunities to develop evaluation documents that can serve as tools for promoting existing and/or garnering support for future programs and services for teens.

A prerequisite to both online classes is an free online course. "Introduction to Moodle" will be offered beginning August 23, and must be completed by September 15. Anyone signed up for "Early Literacy and Books Making Connections" or "Connecting Young Adults and Libraries" will automatically be signed up for "Introduction to Moodle."

Mother Goose on the Loose Training

Taught by **Mother Goose on the Loose LLC**

Held at the Library of Virginia, 800 East Broad Street, Richmond, VA 23219.

This free class is limited.—two spaces remain.

This workshop spans two days in September — Wednesday, September 29 and Thursday, September 30.

The workshop begins at **noon on September 29 and concludes at 12 noon on September 30.**



Toddler Outreach Programs *(Continue from page 2)*

because the preschool teachers are there and keep them in order. It's way easier than a public storytime once you get to know the children. They are all about the same age, there are no babies or parent distractions like talking, and the kids are wildly enthusiastic about participating."

"Multnomah County Library has programs for home daycare providers. <http://www.multcolib.org/birthtosix/ecr/delivery.html>"

"I go out and do outreach every week, during the school year. I take with me a set of boardbooks (10), an easy to carry flannel board, so the children can do something interactive, or sometimes I use a cookie sheet and then put magnetic tape on the back of items. I've found a cookie sheet will fit in a bag easier and the magnets stick better than Velcro. I take a puppet, my usual cat puppet and I begin with "Mary Had a red dress" only using each child's name. And then each child will greet 'Madison', the cat puppet. That's how I begin every toddler storytime. Then I pass out the boardbooks and we read through those together. Each child has a book in their hand. The caregiver & I try to keep them on track with keeping the book right side up, finding a certain page. Reading together doesn't always work, but at least they have a book in their hands. Then we do a movement song, or dance, then a flannel or interactive activity like counting or putting something on the board. Each child has an item to add to the board and we take turns best as possible. Then I usually use a pop-up book, explaining that they won't be able to touch all the pages, but I'll let them all touch one page (they love to touch the pop-up part of a book) and then I end with "Round & round the garden" or the Tickle Game - each child comes to sit on my leg or lap and I do the rhyme where I tickle them at the back of their neck. If the child is younger than two, sometimes I tickle their toes or feet, because they're not ticklish on their neck yet. I try to keep that order almost every time. I change the set of board books, the pop-up and the movement song (do it several times though), but I keep the beginning song and ending song. If your group does not have a designated area for 'storytime' I would encourage you to take a blanket to help define their space and to help them participate on the story blanket."



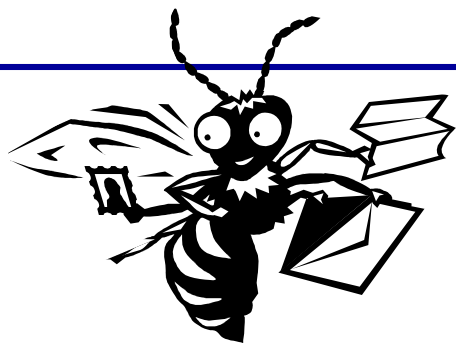
"When you take your program to the providers' homes, you only have that provider and his/her group of children. In California groups are rarely larger than 6 to one adult and when they are in the provider's

home they are in a familiar

space with familiar adults so behavior is rarely a problem. The larger problem is the age range of the kids in the group."

"In Santa Cruz, we have a program called Read to Me. We started in 2001 with a grant from First 5. We provided kits of books and supplementary materials to home day care providers at monthly home visits. Library staff visited the provider, exchanged the kits, and did a short storytime with the children. This involved all the youth services librarians as well as dedicated Read to Me staff for about 6 years. At one point we had over a hundred providers that we visited monthly. As funding diminished, we decided to open circulation of our kits to anyone who had a library card and gradually discontinue home visits. We now have a browsing collection of the kits at several branches and circulation is the highest it has ever been."





Notes from the Desk of the Children's and Youth Services Consultant

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To make you smile



The wonders of the University of Bergen Library in Norway are illustrated by Head of Acquisitions Ole Gunnar Evensen in this fun promotional video (3:25, in English). Bergen may not be the largest library in the world, Evensen says, but its selection is enormous: "If you pile all the books on

top of each other, it would be just as high as Mount Everest."...

<http://www.youtube.com/watch?v=wytQ3pudf5k>

From American Libraries Direct August 4, 2010

Don't miss this promotion of Libraries.

<http://www.youtube.com/watch?v=Bu-KBxOtJxs>



Balloon twisting
and magic show
at the Newport
News Public
Library

I Got Caught
Reading Books
at the Broad
Rock Library



Wythe-Grayson
Public Library
makes a splash with
this under the sea
display.

This bear at the
Hampton Public
Library has many
fishing tales to tell.

